



The Genetic Counseling Program
at the University of South Carolina (USC) School of Medicine
invites you to sponsor the
USC Genetic Counseling 2013 Fall Symposium
November 15

Make plans now to sponsor the USC Genetic Counseling 2013 Fall Symposium.

Genetic counselors and geneticists are at the leading edge of medical genetics and genomics. The first USC Genetic Counseling Fall Symposium is designed to keep the knowledge and skills of genetic counselors and geneticists on pace with the dramatic developments being witnessed today.

USC Genetic Counseling Program
2013 Fall Symposium
Friday, November 15, 2013
8:00 am to 4:00 pm
Palmetto Health Richland Auditorium
Palmetto Health Richland Hospital
Five Medical Park
Columbia, SC 29203

This symposium will allow you the opportunity to market your organization or services to geneticists, genetic counselors, and other health professionals from across the nation! This is an excellent opportunity to share your information with this audience of 150-200 professionals!

The symposium agenda can be found here:
<http://geneticcounseling.med.sc.edu/2013.Fall.Symposium.asp>

Your company or organization can be a sponsor of this cutting-edge symposium at any of the following levels. No matter what your contribution, sponsorship is your opportunity to show your commitment to the medical genetics professional community and increase the visibility of your organization or services.

**All sponsorships are contributions to the
USC Educational Foundation for the benefit of genetic counselor education.**

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Sponsorship Levels and Benefits:

Choose from one of the exciting sponsorship levels below.

\$5,000

Genome-level sponsor

- Two representatives to attend Private Reception honoring keynote speaker
- Two complimentary conference registrations
- 1 piece of marketing material provided to each conference registrant *(material must be pre-approved by conference committee)*
- Company listing and URL link from conference website
- Company recognition from the podium during Opening and Closing Remarks
- Company name and logo displayed during breaks
- Company name and logo on conference materials
- Sponsor ribbons for representatives in attendance

\$2,500

Exome-level sponsor

- Two complimentary conference registrations
- 1 piece of marketing material provided to each conference registrant *(material must be pre-approved by conference committee)*
- Company listing and URL link from conference website
- Company recognition from the podium during Opening and Closing Remarks
- Company name and logo displayed during breaks
- Company name and logo on conference materials
- Sponsor ribbons for representatives in attendance

\$1,000

DNA-level sponsor

- One complimentary conference registration
- 1 piece of marketing material provided to each conference registrant *(material must be pre-approved by conference committee)*
- Company listing and URL link from conference website
- Company recognition from the podium during Opening and Closing Remarks
- Company name and logo displayed during breaks
- Company name and logo on conference materials
- Sponsor ribbons for representatives in attendance

\$500

Nucleotide-level sponsor

- One complimentary conference registration
- Company recognition from the podium during Opening and Closing Remarks
- Company name and logo displayed during breaks
- Company name and logo on conference materials
- Sponsor ribbons for representatives in attendance

Contact Janice Edwards, MS, Program Director and Symposium Chair
at 803-545-5706 or jedwards@uscmed.sc.edu
to learn more about the symposium and sponsorship opportunities!

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Additional Exclusive Sponsorship Opportunities

Genome level sponsors (\$5000) may also elect to contribute an additional \$5000 to obtain *EXCLUSIVE* sponsorship of the Thursday, November 14, 2013 Private Reception or of the Friday, November 15, 2013 Symposium Luncheon.

Exclusive sponsorships are awarded on first come basis.—call today to secure availability!

Private Reception Honoring Keynote Speaker, Thursday evening, November 14
\$5,000

Help us kick off this exciting conference and be remembered as the first to welcome invited guests to this first-ever genetics and genomics conference. Exclusive Sponsorship will be acknowledged at the reception, the symposium, and on conference materials.

Conference Luncheon, Friday, November 15
\$5,000

Be recognized on signage at food and beverage stations during luncheon. Opportunity to provide one (1) piece of marketing material on tables for participants (subject to approval) during luncheon. Exclusive Sponsorship will be acknowledged at the reception, the symposium, and on conference materials.

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at 803-545-5706 or jedwards@uscmed.sc.edu
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**USC Genetic Counseling 2013 Fall Symposium
November 15**

Sponsor Registration Form

Please complete, print and mail with your sponsorship contribution to the address below:

Organization/Company Name _____

Address _____

City, State, Zip _____

Phone (_____) _____ Fax (_____) _____

Company Contact _____ Phone (_____) _____

Contact's Email _____

Representative(s) to be Present
At Symposium _____

Organization/Company Website URL: _____

Please provide a brief description of your organization/company for the symposium brochure
(40 words or less)

Sponsorship Level:	Genome	\$5000
	Exome	\$2500
	DNA	\$1000
	Nucleotide	\$ 500

Additional Exclusive Sponsorships Call to secure availability (803-545-5706)

- | | |
|------------------------|-------------------------------------|
| 1. Private Reception | Genome Level plus additional \$5000 |
| 2. Conference Luncheon | Genome Level plus additional \$5000 |

Total Amount Enclosed \$ _____

Please complete, print and mail this registration form with:

Check payable to: **USC Educational Foundation GCPS
TAX ID 57-6017985**

Mailing Address: USC Genetic Counseling
2013 Fall Symposium
Two Medical Park, Suite 208
Columbia SC 29203

Registration Deadline: **November 1, 2013**

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USC Genetic Counseling
Ambassadors
Donna Jumper and Cathy Novinger

A TALE OF TWO *Sisters*

**SISTERS SHARE SO MUCH: CLOTHES
SMILES, MEMORIES and their GENES!**

As community leaders and philanthropists, Cathy Novinger, and her sister, Donna Jumper, understand the meaning of family ties. Eight years ago, after discovering she had ovarian cancer, Cathy, and later, Donna, met with a USC cancer genetic counselor and ultimately found out that they carried a BRCA mutation. Donna has been able to seek an individually-tailored medical management and prevention strategy that will maximize her chances of staying cancer-free. This powerful knowledge will benefit their family for future generations.



The University of South
Carolina School of
Medicine has been
educating
genetic counselors
for three decades and
looks forward to
continuing to serve
South Carolina's families
for the future.

USC Genetic Counseling

Two Medical Park
Columbia SC 29203

803-545-5775

Please join us in

Educating Next Generation Genetic Counselors.

<http://geneticcounseling.med.sc.edu/2013.Fall.Symposium.asp>

Amelia Craver

CHALLENGE GRANT FOR GENETIC COUNSELING

Thanks to the leadership and generosity of Amelia Craver, Genetic Counseling Class of 1988, the Genetic Counseling Program has launched a special Challenge Grant Campaign. Amelia has agreed to contribute up to \$25,000 to match dollar-for-dollar donations of \$250 or more received from alumni and friends of the Genetic Counseling Program and donations of \$500 or more from local, statewide and national organizations, corporations, and others.



Amelia Craver, MS, CGC

The campaign period is August 15, 2013 through December 15, 2013. All gifts must be received during this period in order to count toward the challenge grant requirement. No pledges can be accepted.

With your support, the Genetic Counseling Program may receive up to \$50,000 to add to our endowment goal of \$1 million. Working together, we will strengthen the future of Genetic Counseling.

GIFT FORM: (PLEASE PRINT)

First Name: _____ Last Name: _____

Company/Organization: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Enclosed please find my tax-deductible donation in the amount of \$ _____

☐ My check is enclosed. Please make check payable to: USC Educational Foundation.

☐ Please charge my credit card: ☐ Visa ☐ MasterCard ☐ American Express

Cardholder Name (as it appears on the card): _____

Card Number: _____ Expiration Date: _____

Total: _____ Signature: _____

OTHER EASY WAYS TO MAKE YOUR CHALLENGE GIFT:

- Mail your completed Gift Form and donation to:**
USC Educational Foundation Genetic Counseling Fund: c/o Two Medical Park, Suite 208 Columbia, SC 29203
Phone: (803) 545-5775
- Make your donation Online:** <https://giving.sc.edu/givenow.aspx> At the second question, please select "I would like to specify an area to support" which allows you to designate the gift to the Genetic Counseling Program at the School of Medicine. Please enter Fund IA3309—GCP.

Remember! All gifts must be received between August 15 and December 15, 2013 to count toward the Amelia Craver challenge requirement.



UNIVERSITY OF
SOUTH CAROLINA
School of Medicine